



## TEASER

### ELECTRONICS REPAIR SHOP IN TEXAS

#### **Business Overview:**

This Texas-based electronics repair shop was established in 2018 to assist consumers with desktop, laptop, tablet, iPhone, Samsung, and LG repairs, among others.

#### **Mission and Vision:**

They want customers to remain linked to their smart devices. The entrepreneur argues that in today's digital world, everyone relies on their mobile devices to interact with their loved ones and that if something goes wrong and you are disconnected, your life is pretty much at a halt.

#### **Business Model:**

They provide the finest cell phone and computer repair services in their region. In addition to offering in-store repair services, they also provide services at the customer's home or place of business.

#### **Highlights:**

- Customers may submit appointment requests via the website
- In-store and in-home repairs
- Quickest repairs in the area
- Provide quality repairs with high-quality replacement parts

#### **Revenue Growth:**

2021: 127,000 USD (Utilized Google Ads for expansion)

2022: 104,000 USD (Google ceased advertising for "[Technical support by third-party providers for consumer technology products and online services](#)," forcing the company to switch to Facebook ads)

#### **2022 Financials:**

**Total Income:** 104,000 USD

**Owner's Discretionary Cash Flow:** 36,000 USD

#### **The Transaction:**

Business for sale with real estate for lease