



ASKING PRICE: 190 000 USD

YEAR OF INCORPORATION: 30 JULY 2009

SALES REVENUE: OVER 2MLN USD

Business activity: Wholesaler and distributor of cookware under own brand Granchio. Buying the goods from Far East and distribute worldwide.

Warehouse location: Hamburg.

Warehouse operator: Nippon.

Office location: Kiev, Ukraine.

Distribution markets: Poland, Ukraine, Latvia, Russia, Moldova, Transnistria, Belorussia, Kazakhstan, Georgia, Azerbaijan, Montenegro.

Assortment: over 200 items.

Business profitability: over 20%

Wholesale price mark-up: 40-50%

Trademark registration: Madrid Protocol countries (AT (Austria), BY (Belarus), CN (China), DE (Germany), EE (Estonia), GE (Georgia), KZ (Kazakhstan), LT (Lithuania), LV (Latvia), MD (Republic of Moldova), ME (Montenegro), PL (Poland), RS (Serbia), RU (Russian Federation), SI (Slovenia))

EAN codes registration: 1000 codes.

Reasons for selling: we are a group of companies, our main company business activity - wholesale and distribution of goods under VINZER brand. The reason to sell Granchio brand it to optimize company's activity and concentrate on main business under VINZER brand.



Idee
vive in
cucina



Idee
viva in
casa





BUYING THE COMPANY, THE NEW OWNER GETS:

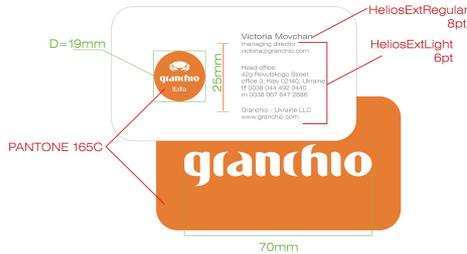
- stable business with a growing income;
 - company's Granchio Srl assets;
 - trademark Granchio;
 - EAN codes;
 - suppliers' database;
 - customers' database;
- owned branded web-site (www.granchio.com);
 - brandbook;
- designs of catalogues, packagings, I/Ms, POS, equipment and materials, etc;
 - video commercials;
- inventory/stock value: 1 mln (can be sold out by suppliers' selling prices or without).



Brand book



letterhead end envelope
бланк и конверт



business card
визитная карточка



Brand book

Руководство по использованию фирменного стиля



logo. unacceptable variants
логотип. недопустимые варианты

PANTONE 165C

PANTONE Cool grey 11

В печати предпочтение всегда отдается основным цветам. Использование аналогов по цветовой шкале CMYK допускается в случае технической невозможности производства.

In printing the preference is always given to the main colours. CMYK colour scale is allowed only in case of a technological impossibility of production.

colour
цвет



granchio

granchio

granchio

granchio

logo. acceptable variants
логотип. допустимые варианты

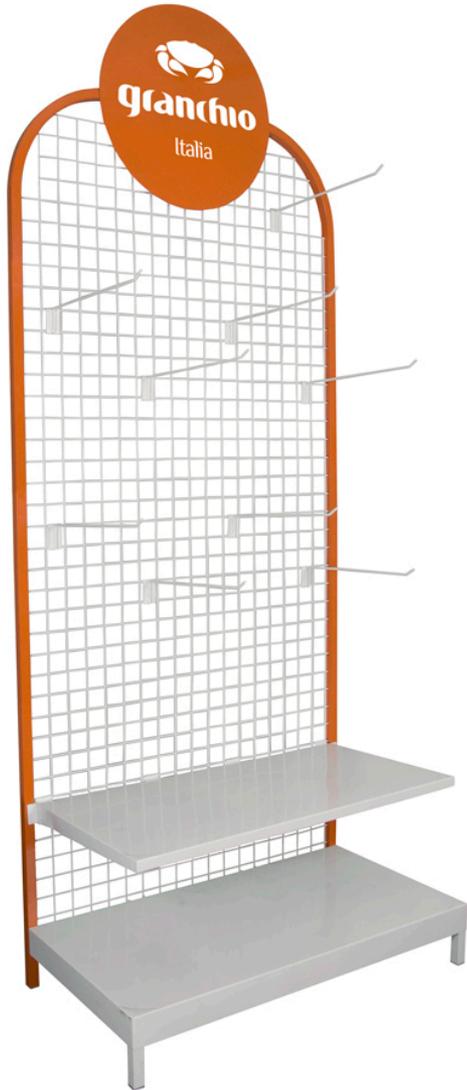


Packaging





Retail store equipment





Green Fiamma
collection



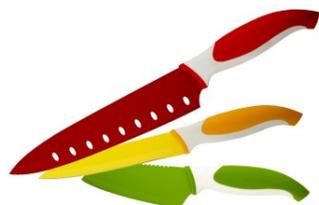
Piccante
collection



Siesta
collection



Arancia
collection



Coltello
collection



Bollitore
collection



Decorazione
collection



SilicoFlex
collection





Utensili da Cucina
collection



Universale
collection



MelaVerde
collection



Crepe
collection



Primavera
collection



Grill
collection



Green Ceramica
collection



Marmo Induction
collection





НОВИНКИ! MUST HAVE 2017!
**ХЛЕБНИЦЫ ИЗ
БАМБУКОВОГО
ВОЛОКНА С КРЫШКОЙ
ИЗ БАМБУКА**

- Всегда свежий и ароматные хлеб
- Многофункциональность
- Произведена из экологически чистых материалов
- Стильный дизайн

[СМОТРЕТЬ КОЛЛЕКЦИЮ >](#)



КУХНЯ



УБОРКА



ПРИХОЖАЯ



СТИРКА И ГЛАЖКА

HOUSEHOLD



ЯРКИЕ
ИДЕИ
ДЛЯ ДОМА

НОВЫЙ
КАТАЛОГ

[СКАЧАТЬ](#)



COOKWARE



ЯРКИЕ
ИДЕИ
НА КУХНЕ

НОВЫЙ
КАТАЛОГ
2017

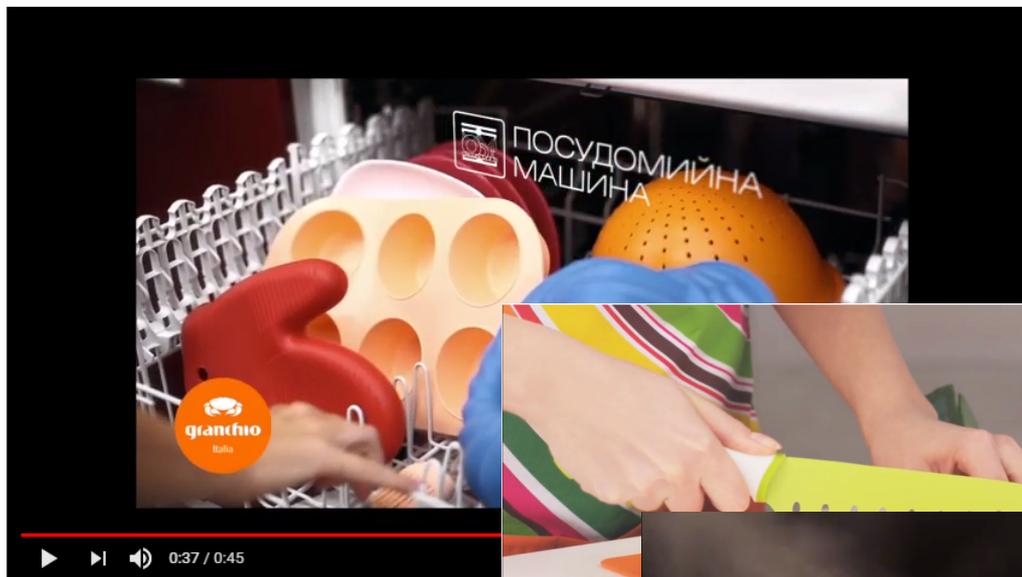
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Video content

YouTube UA

Введите запрос



Кухонные аксессуары из силикона GRANCHIO от





Identity

Каталоги продукции, рекламные материалы, инструкции и книги продавцов





Exhibition Display



Idee vive in cucina



granchio
Casseruola
Padella
Casseruola
Pentola
Pentola con coperchio
Fondutta
Casseruola
Padella
Casseruola
Fondutta
Padella
Casseruola
Fondutta

Idee vive in cucina



Pentola



Idee vive in cucina



granchio

Idee vive in cucina



